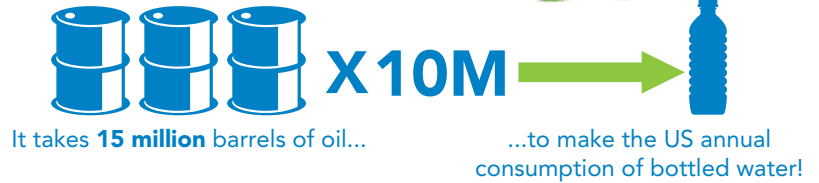


# Bottled Water...

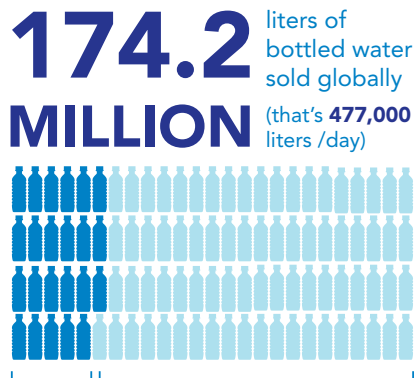
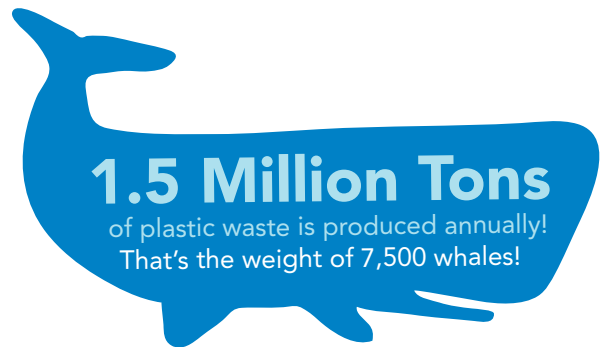


## Is it Really Healthy for You or the Planet?

### Plastic Bottles Guzzle Resources!



In **27 hours** Americans drink enough bottled water to circle the Earth in empty bottles...



**One pound of 20 oz plastic bottles creates 1 pound of CO2.** Plastic waste from water bottles is the fastest growing form of municipal waste in the U.S.

**23%** of plastic water bottles are recycled

...the rest litter our environment or go into the landfill

It's **NOT** healthy for your wallet...



Bottled water will always cost you more per gallon than petrol. The most expensive "designer" waters can be as high as **\$16 a gallon!**

**\$** /

Most of the price goes to bottling, shipping, packaging and marketing.

Tap water costs a fraction of a penny per gallon. Adding the cost of any UltraWater™ product gives you the cleanest and healthiest water at a bargain!



In spite of what you may believe, bottled water is **NOT** necessarily cleaner than tap water.

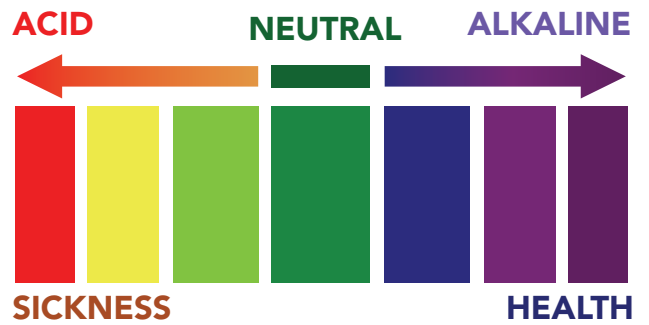
The **majority** of bottled water is simply treated and repackaged tap water... check your labels!

It's less regulated than tap water. A recent study found among other things a flame retardant, some disinfectant by-products, chloroform and a rather notorious plastic additive.



It's **NOT** healthy for your body...

## pH CHART



- Purified bottled water is almost always acidic
- It has been stripped of its healthy, naturally occurring minerals
- It's not healthy mineral water, it's mineral-free water!
- It's harder to absorb (ever feel bloated when you drink it?)
- And, of course, what about the plastic?

## Who Loves It ... and Why



pepsi

Coca-Cola



Companies like Nestle, Pepsi (Aquafina) and Coca-Cola (Dasani) and other bottlers love it because it's **great for the bottom line.**

Bottled water typically costs them almost nothing to make – especially compared to soda, teas, sports drinks or other packaged beverages.

**ALKAVIVA**

The cost? Just pennies per gallon.

**ULTRAWATER<sup>o</sup>**

All AlkaViva products create the cleanest and healthiest water you can get anywhere...for any price. Our proprietary, patent-pending UltraWater™ Filtration Systems removes contaminants from tap water, including:

- |            |              |              |                         |
|------------|--------------|--------------|-------------------------|
| • Chlorine | • Aluminum   | • Chloramine | • Detergents            |
| • Fluoride | • Mercury    | • VOCs       | • Pharmaceuticals       |
| • Lead     | • Chromium 6 | • THMs       | • Agricultural Chemical |
| • Arsenic  | • Pathogens  | • Pesticides | • Industrial Waste      |

Contaminant-free | Antioxidant | Alkaline | Energized | Delicious